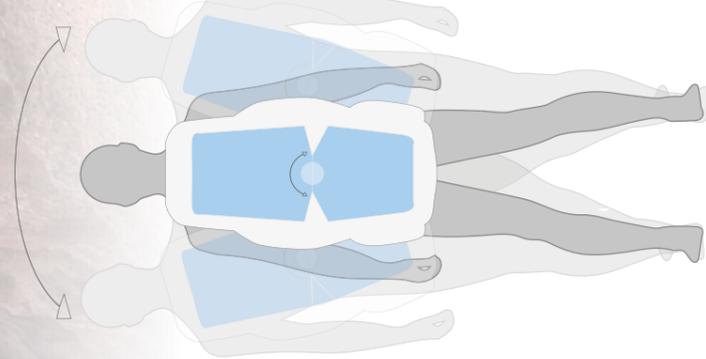


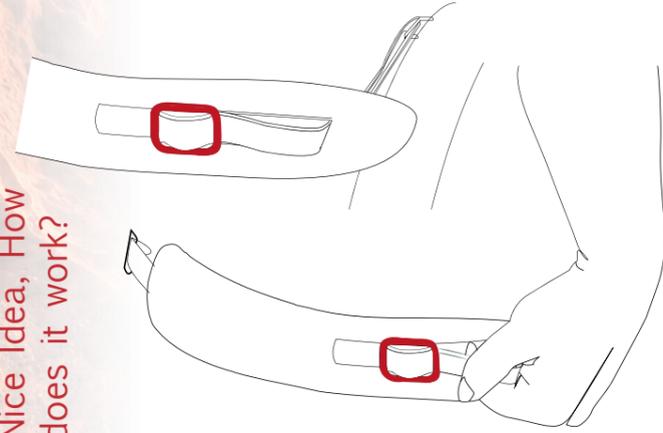


For the TREKKER who aspires to be BETTER

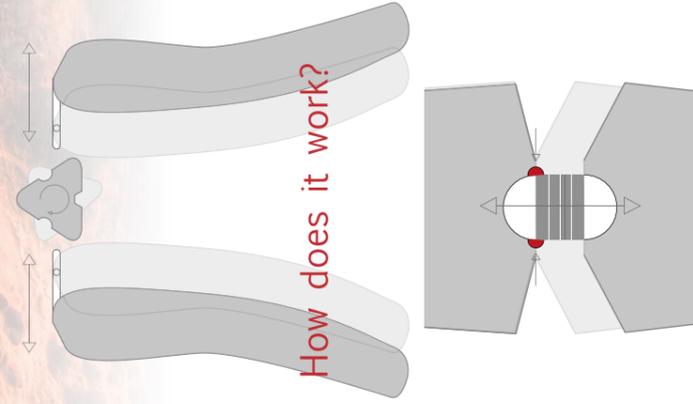


MOVES with the body

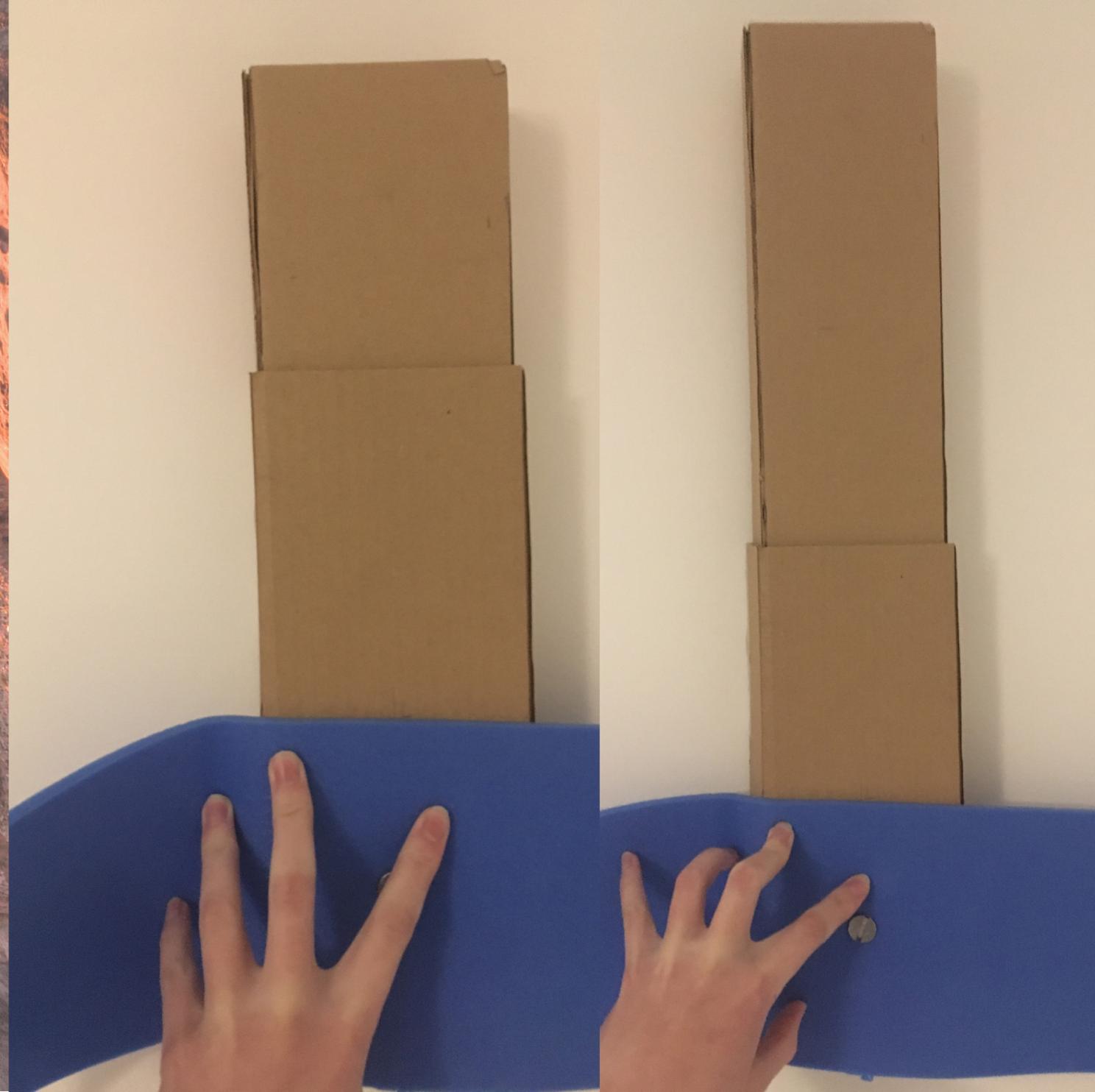
Nice Idea, How does it work?



No HANGING straps



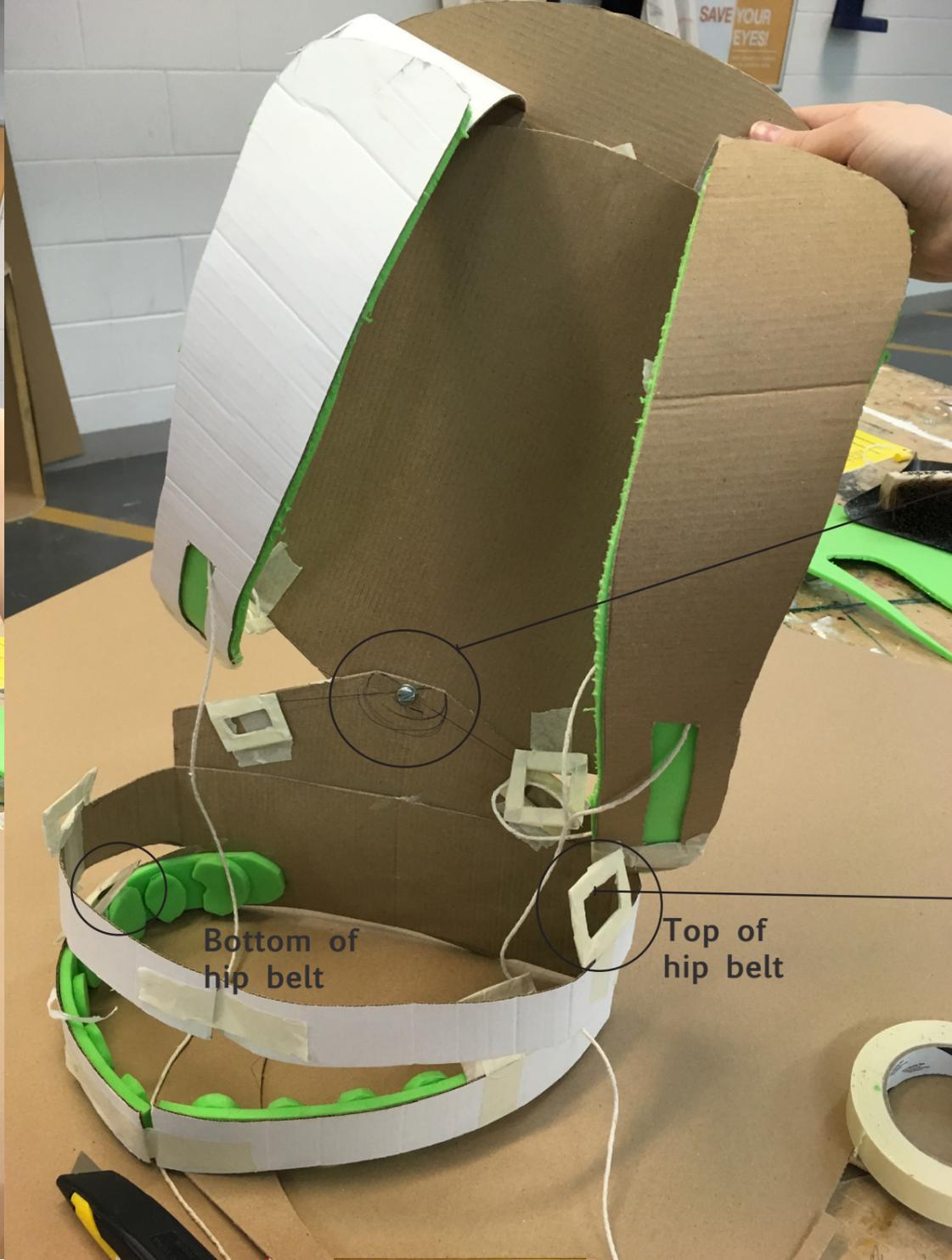
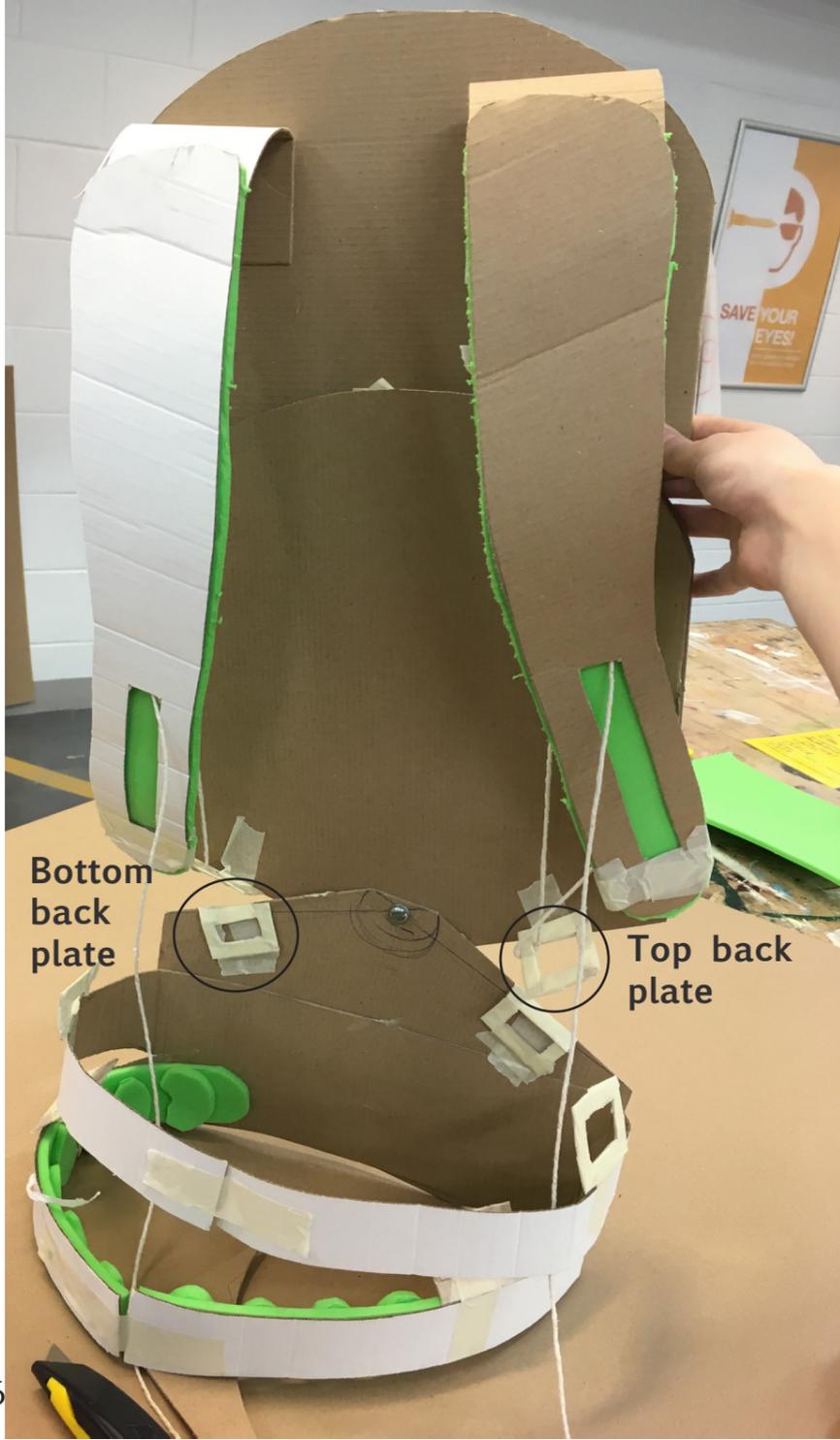
Maximum ADJUSTABILITY



INITIAL PROTOTYPE

Initially a telescopic mechanism was conceived for torso length adjustment, however after prototyping, it became clear that this was too bulky and would therefore be uncomfortable in a rucksack.

Therefore other systems were trialled.



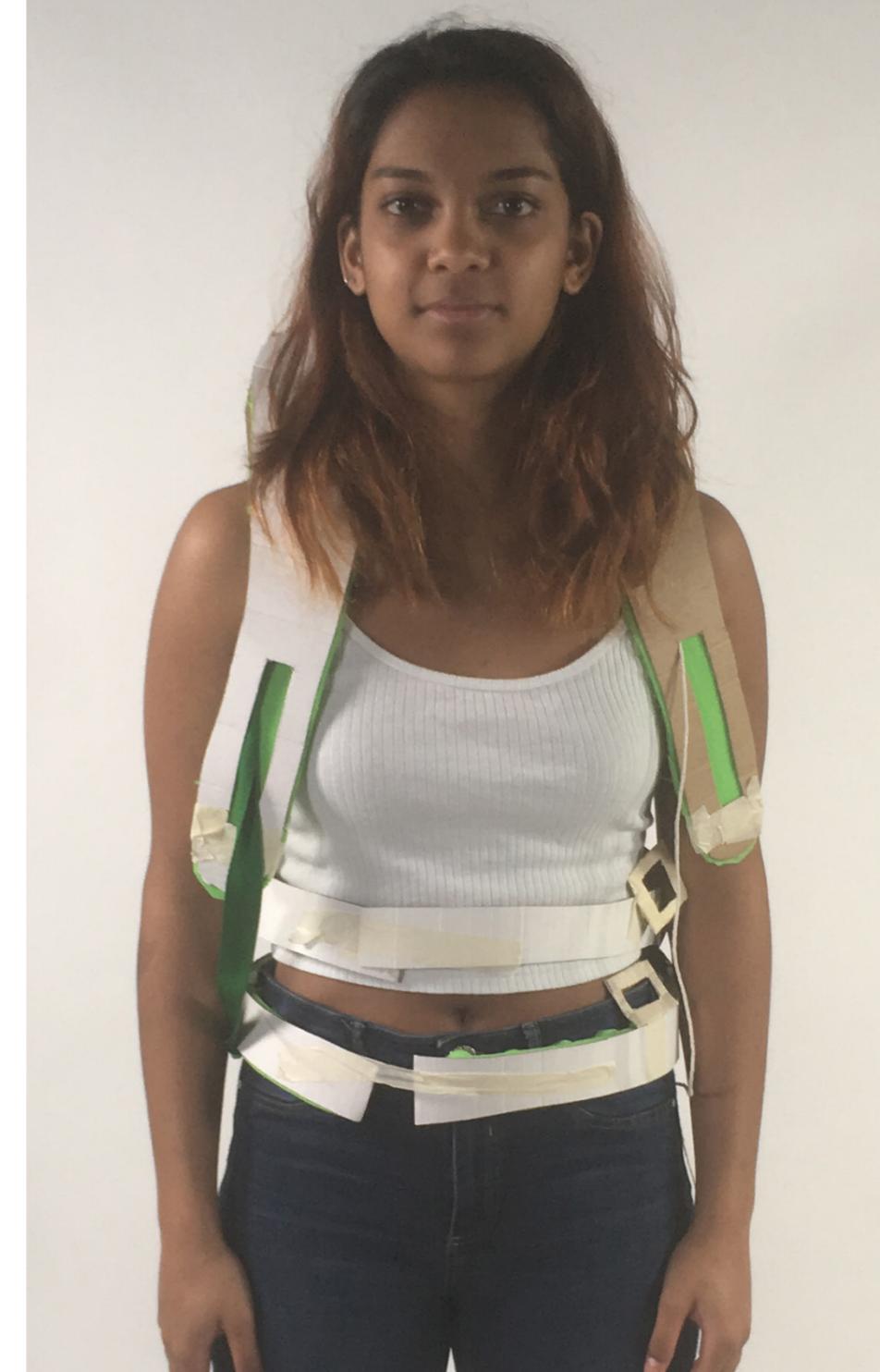
INITIAL PROTOTYPE

Although it pivoted from side to side with the motion of the shoulder and pelvic girdle, a **3D element** was considered:

- It would allow for the **shoulder to move backwards and forwards** without excess rubbing
- It would further help to support the body in its natural movement improving carry efficiency

Tested shoulder strap connection point in various places:

- Top of hip belt: **pulled up hip belt**
- Split in hip belt: **felt uncomfortable** and didnt allow hip belt to move freely
- **Top back plate: really comfortable and allowed body to move naturally**
- Bottom back plate: **didn't allow back plate to effectively work** as shoulder and pelvis couldnt move in opposition



TESTING TORSO LENGTH

Ensures **each trekker has a tailor fitted rucksack**, therefore reducing the risk of discomfort or muscle pain whilst increasing carry efficiency

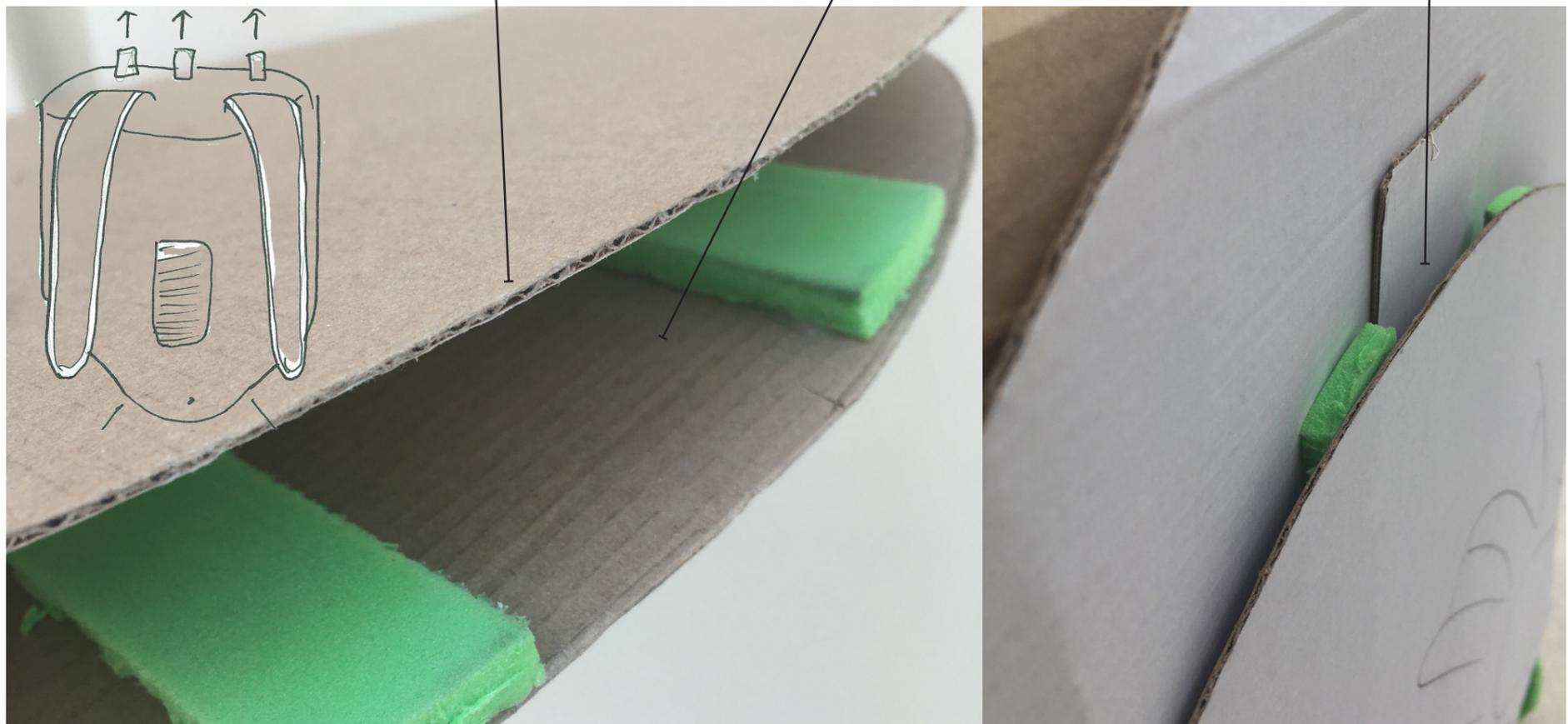
Wasn't able to **minimise enough** highlighting a **wider range** of adjustability need to be incorporated

Industrial strength velcro would be used to secure the extension in place as this is easy to interact with whilst remaining strong enough

Markings to show small, medium, large that the user then aligns the back plate against

Visual communication of the size through **markings or a dial** to show the **exact number** would be useful to teach a novice

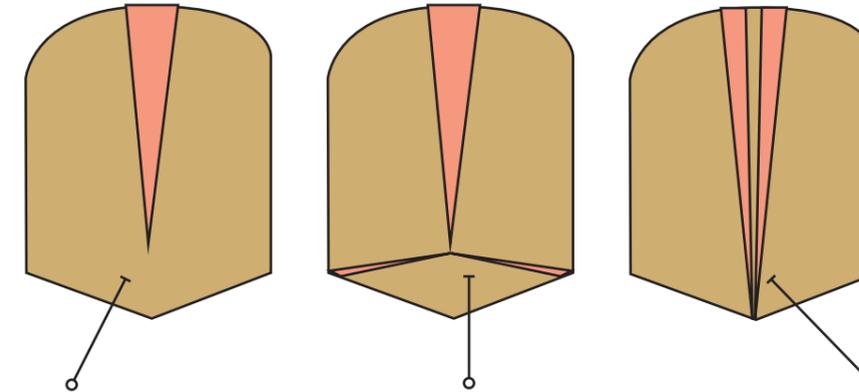
Operates on a **runner** to allow for the tors to be extended at will.



TESTING THE BACKPLATE

By making the **pivot point lower**, it allowed the body to move more **naurally**, extending and compressing depending on the pelvic movement.

The orange sections are made from flexible foam, to allow for the shoulder to move forwards and backwards. However, it didnt work as effectively as intended, therefore **different layouts** were trialed.

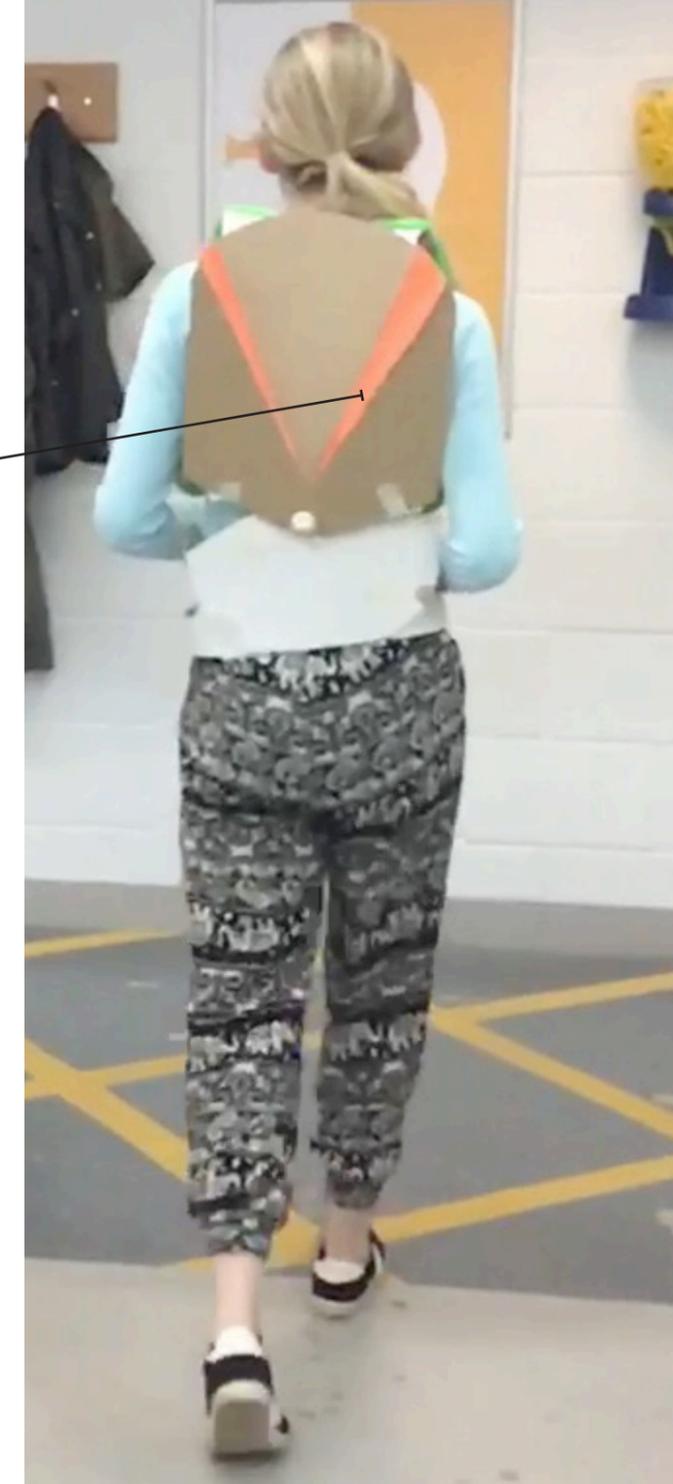
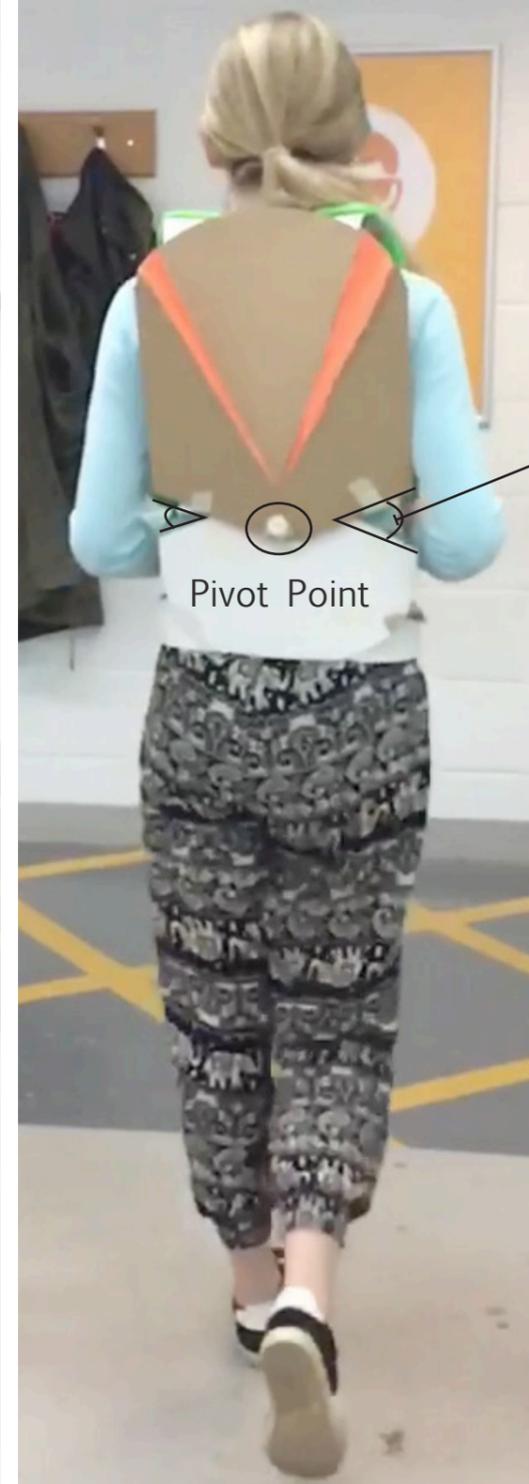


Movement is more **restricted**, foam part would compress and extend in response

Movement is allowed in too many directions, could become **uncomfortable**

Allows **each part to move independently** with the shoulder straps

Despite different layouts, it became clear that the shoulder **does not move enough** to require **flexibility**. By using a **thin plastic** for the backplate, it would allow **enough flex** to support the small movement



TESTING RETRACTION



The 'snap wrap' was sewn to a strap-like material to test the mechanism. It was a highly successful test resulting in **neatly coiled strapping**.



Used in 'snap wraps', **sprung stainless steel** is encased in a fabric.

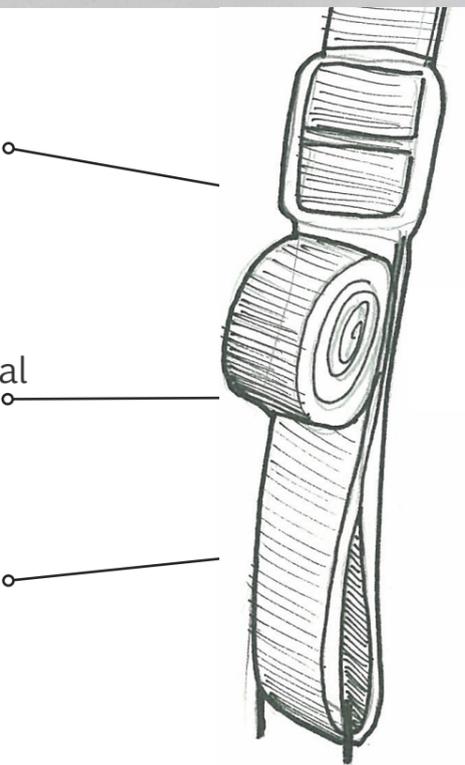
It then rolls up upon impact (when it is 'slapped' against the wrist)

The idea was to use this to eradicate the problem of hanging straps

Would be **an addition** to the current method of adjustment

Highly interactive as a feature, **sparking interest** among potential consumers (draws them in)

Could have potential issues of it bouncing against the chest- would require **an extra clip**



AN ALTERNATIVE



Similar to a **handbag mechanism**, the problem of the hanging strap is removed as it operates on a **continuous loop**

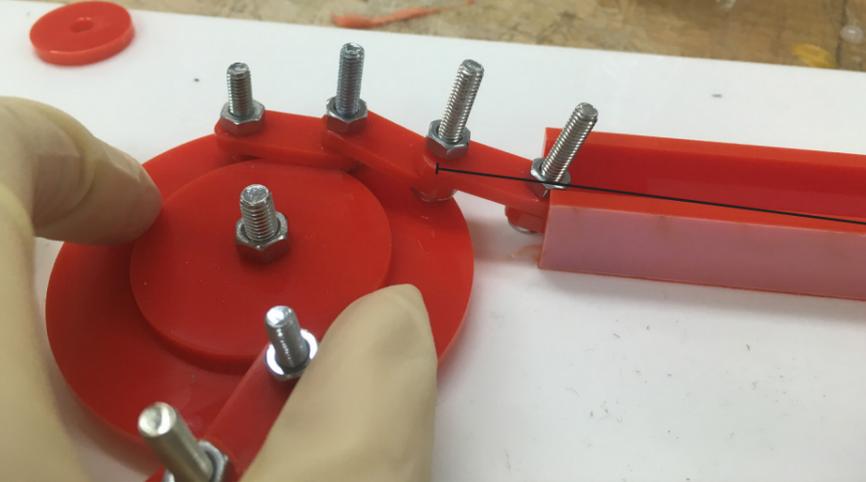
This is a total redesign of the existing mechanism making it more **intriguing** to potential consumers

Has a **wide range** of adjustability for varying consumer sizes

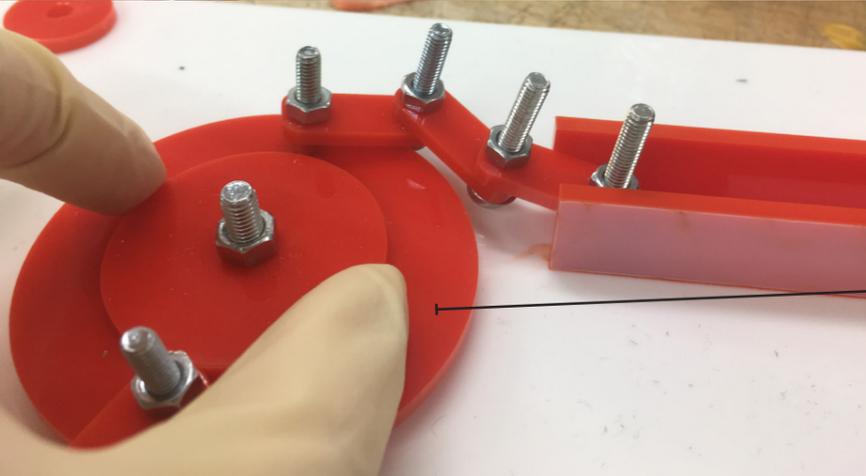
As this mechanism is already used in products such as handbags and bra straps, it is perceived to be more **trusted** than the previous solution

Difficulties were experienced when moving the buckle up and down, a **handle/area to grip** would make it easier to operate

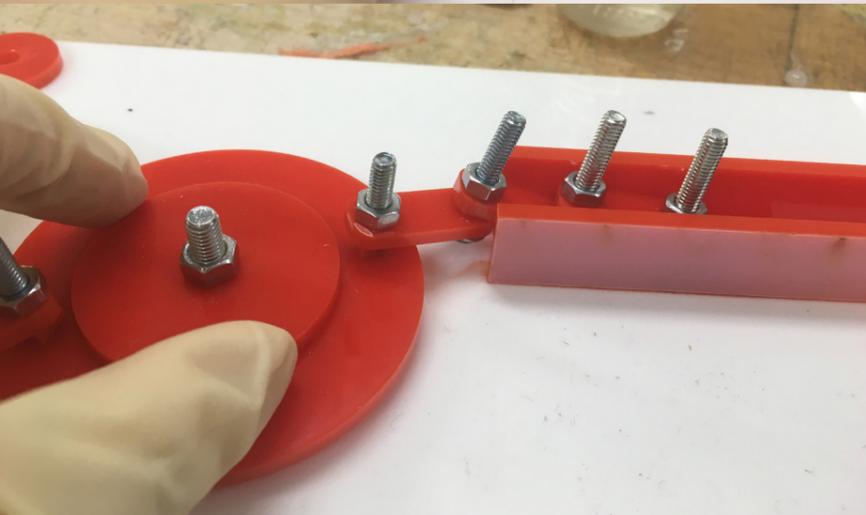




Segmented strip was trialled but difficulties were experienced when rotating inwards

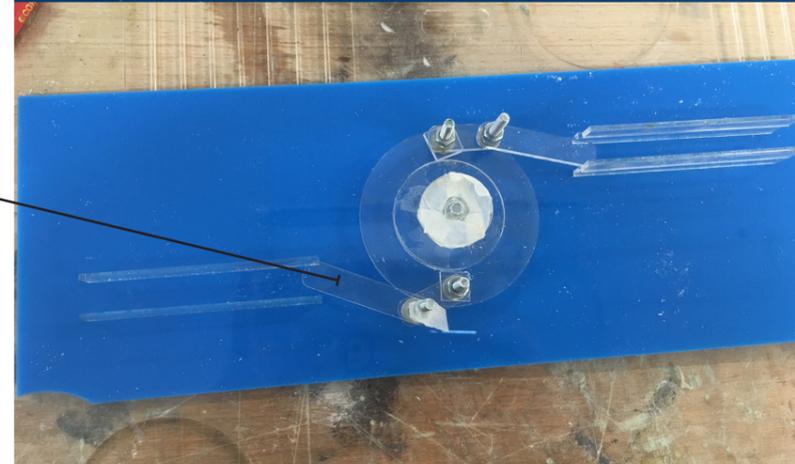
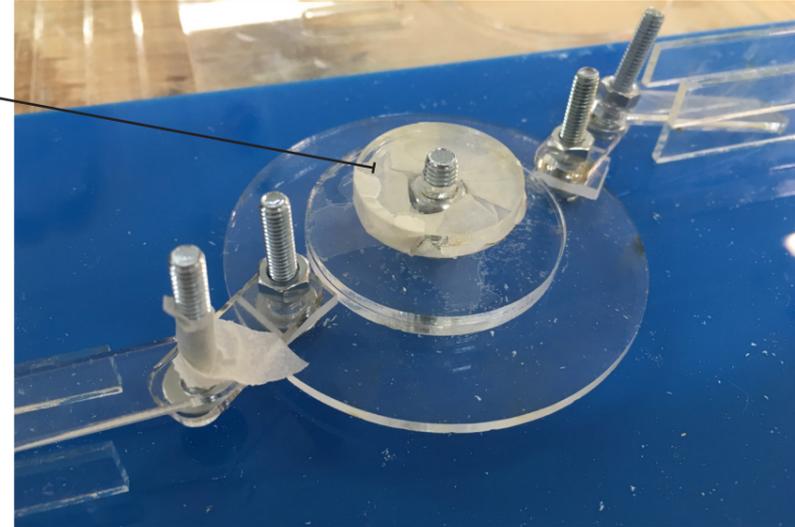
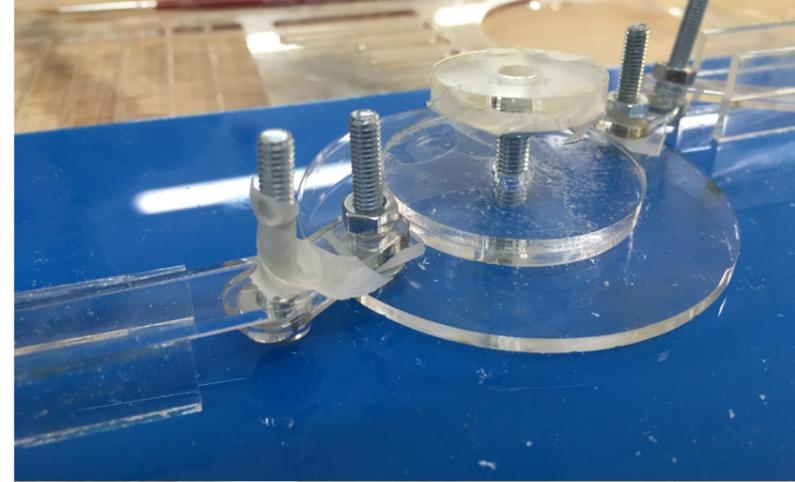


Once at desired width a locking mechanism is screwed down



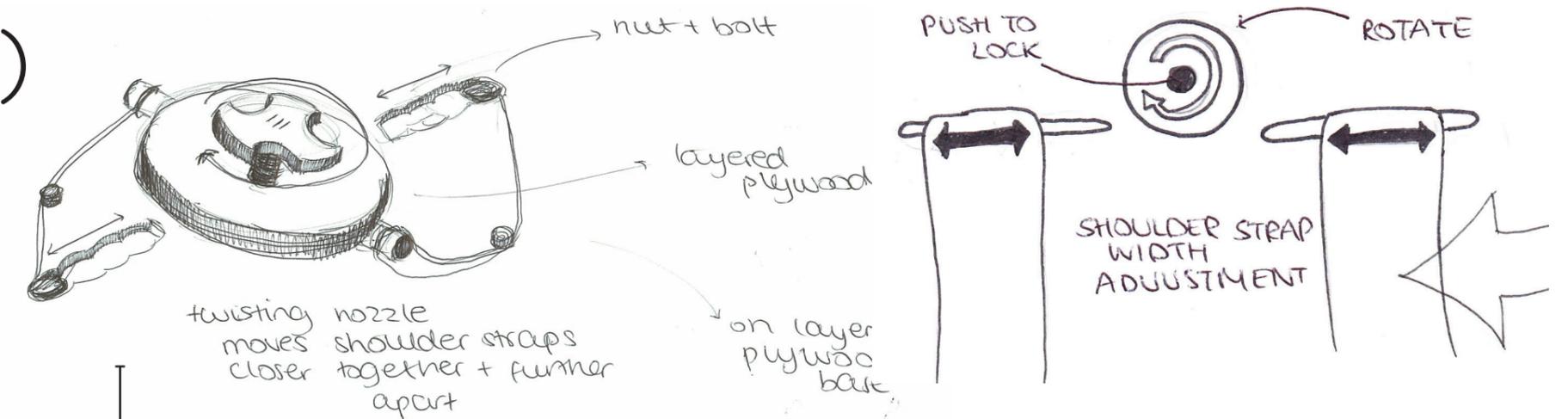
Easy to interact with, could be done with a gloved hand and one-handed

2 interconnecting strips was easier to interact with- however, second strip needs to be longer



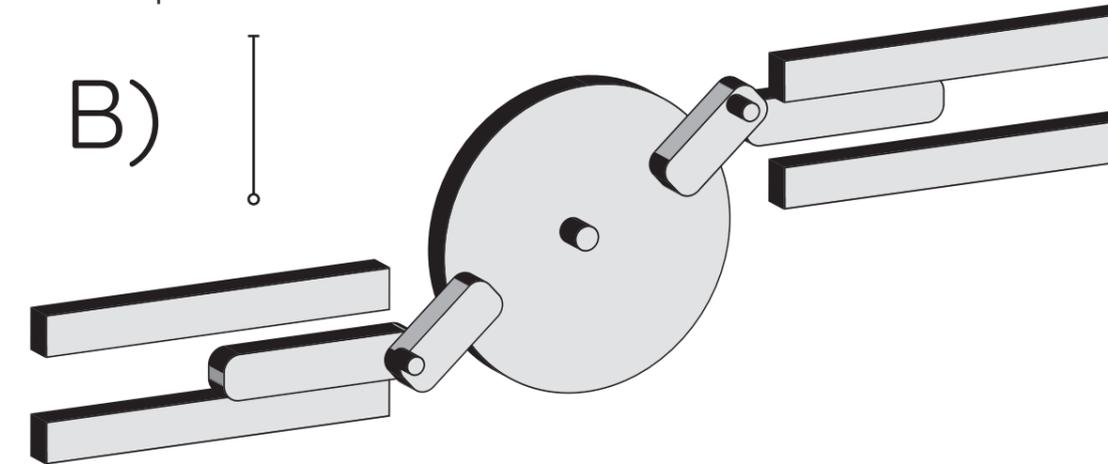
TESTING SHOULDER ADJUSTMENT

A)



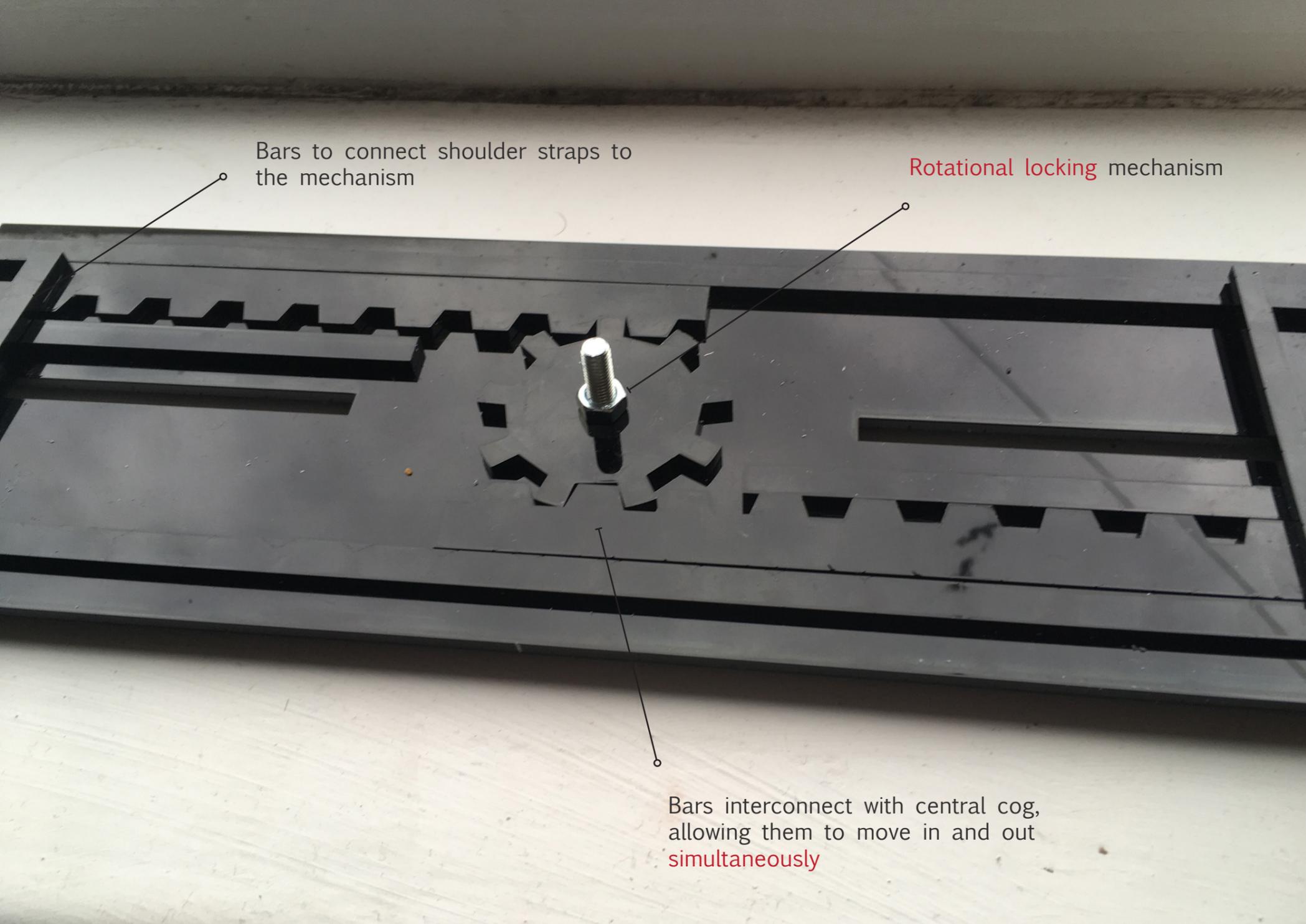
Required a spring so evolved into a simpler mechanism

B)



Initially it was thought option A would work, however, without the inclusion of a coiled spring it was difficult to rotate the pins out again.

Therefore option B was decided upon. The simple mechanics involved make it highly unlikely to fail. However, during testing, it encountered obstruction difficulties and wasn't consistently working, therefore another mechanism was required.

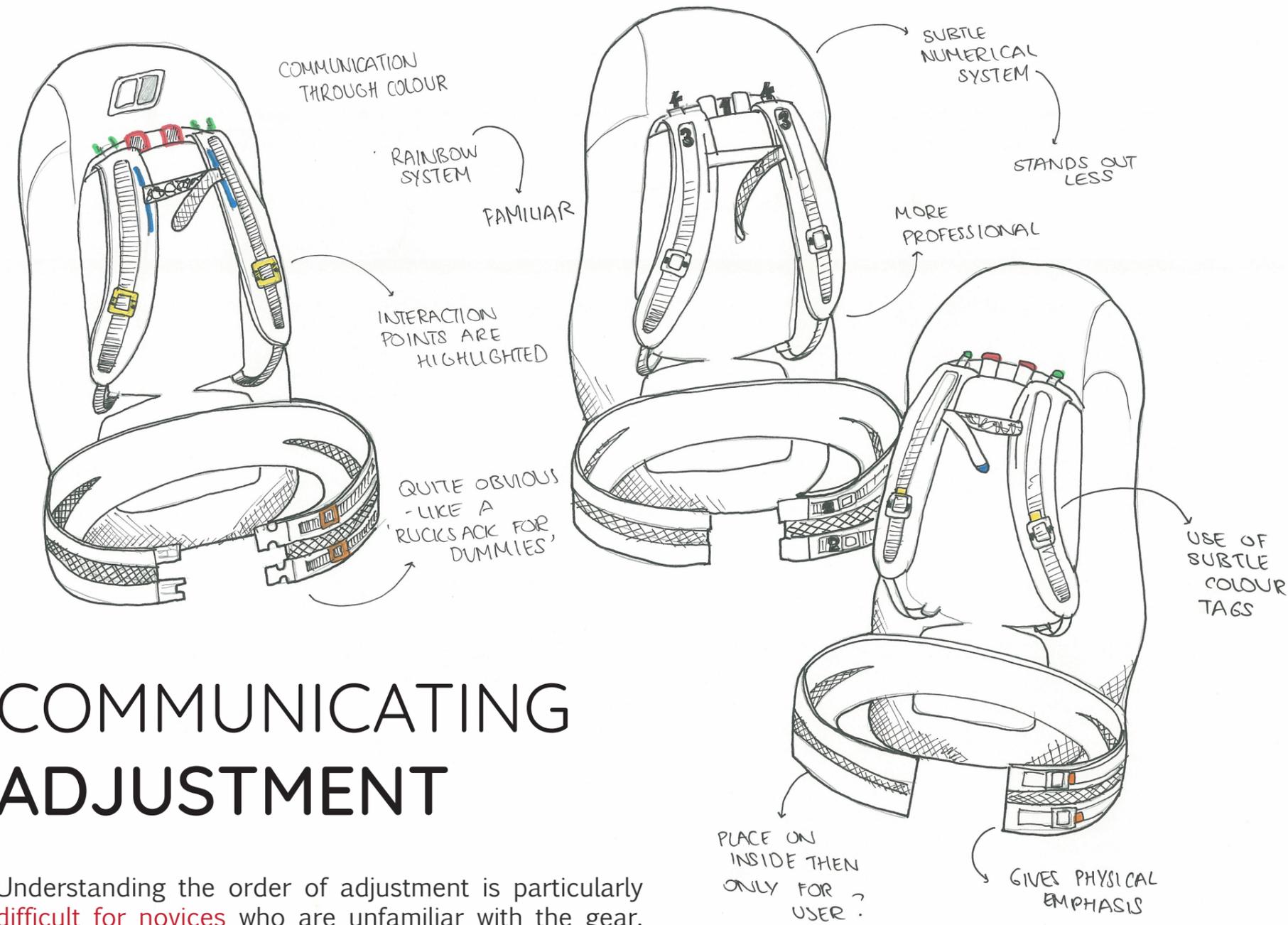


TESTING SHOULDER ADJUSTMENT

Inspired by the idea of **using gears**, a new mechanism was devised. Each strap would be connected to a bar with notches which would then rotate along the central cog.

In order to make the straps in line, additional bars were used which would connect the straps to the mechanism.

This mechanism **consistently worked** without risk of failure, therefore it was this option that was taken forward.



Stitching was discarded as an idea due to the fact that it was harder to highlight the key interaction points in comparison to the use of tabs.

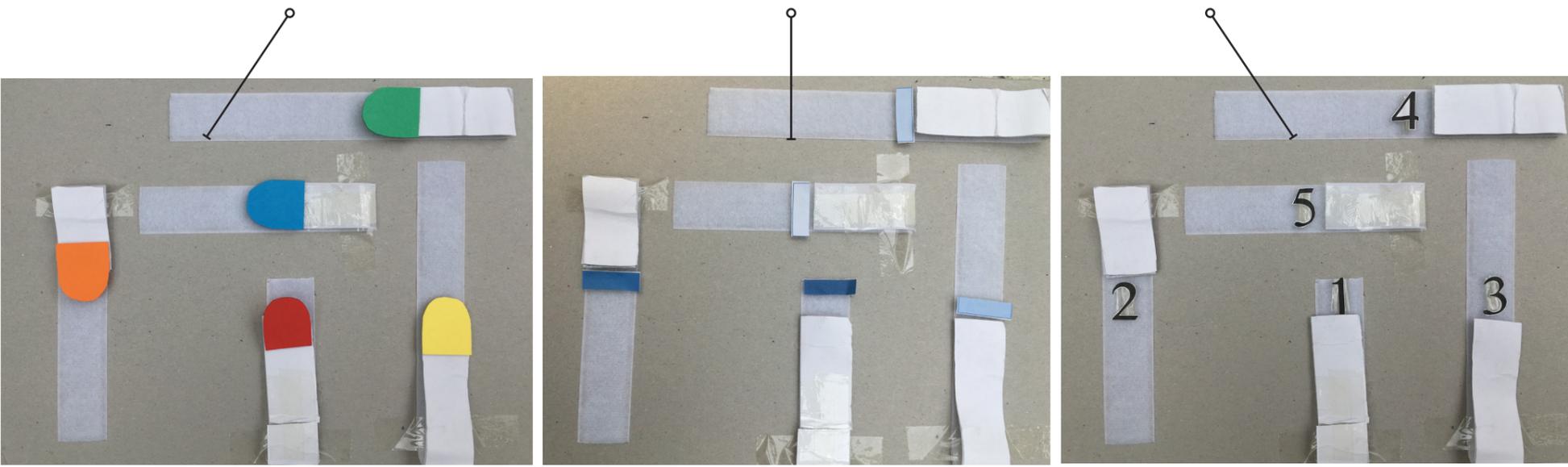
A test was created using velcro straps on a board. Candidates were then asked to strap up the velcro according to the sequence the tabs/numbers dictated.

“The straps are done up in a particular order. This order has been created so everyone would understand it. Ignoring the placement of the straps and solely using the tabs as a reference point, velcro the straps in the order you think it would be.”

Using different coloured tabs
Rainbow order is correct

Using graduated colour tabs
Dark to light blue is correct

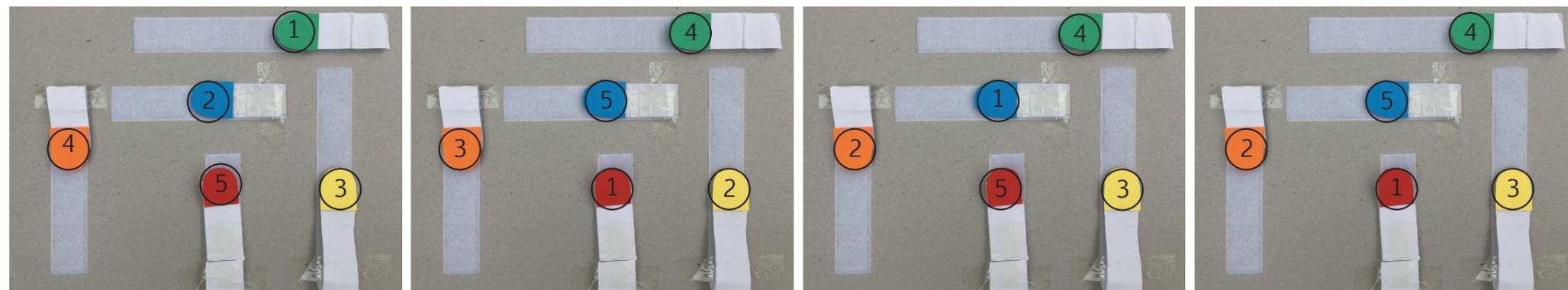
Using numbered tabs
1 to 5 is correct



COMMUNICATING ADJUSTMENT

Understanding the order of adjustment is particularly difficult for novices who are unfamiliar with the gear. Therefore different systems to communicate this were trialled:

THE RESULTS

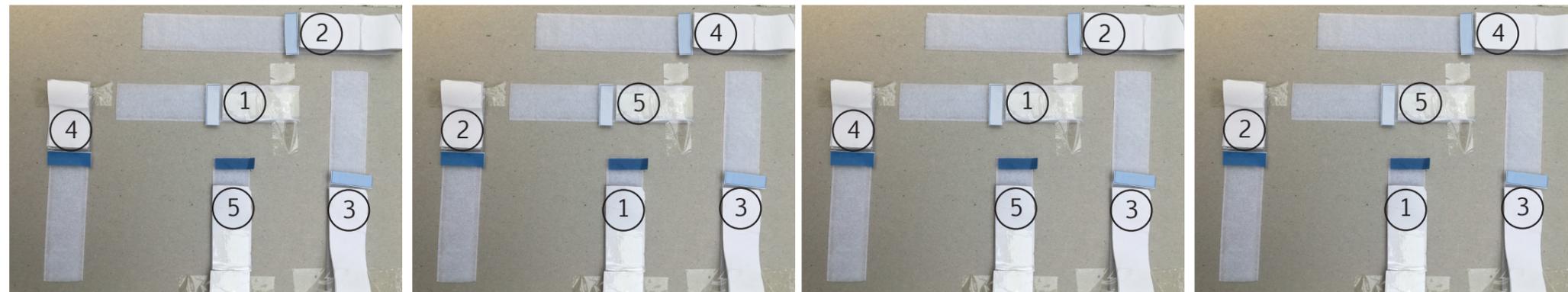


“Green is go and red and orange are last like a traffic light”

“Traffic lights were the starting point, then fit in the other colours”

“The colours were fun and engaging but I was clueless”

“More like a puzzle, used the colour spectrum but took me a while”

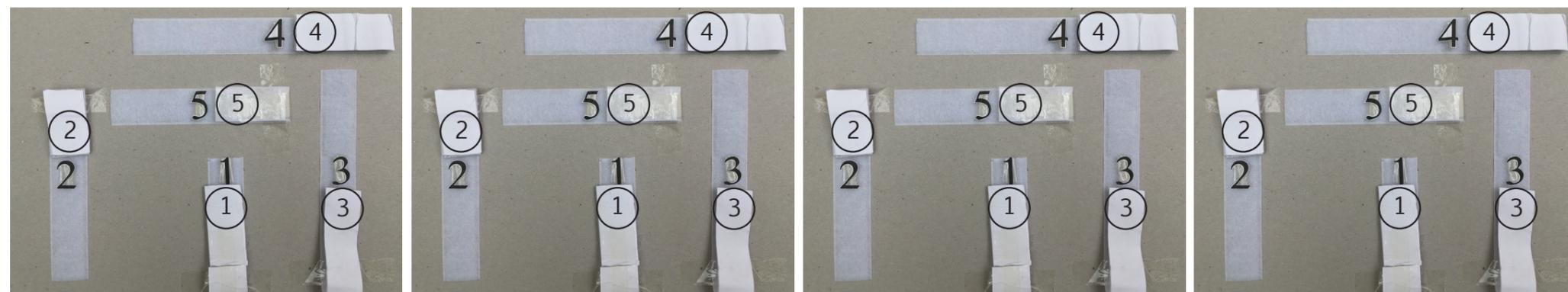


“Darker colour is stronger so end with and more important”

“It was a toss up between the light to dark and dark to light”

“Understood it was gradient but wasn't sure which end to start”

“Light is weakest so makes sense to finish with it”

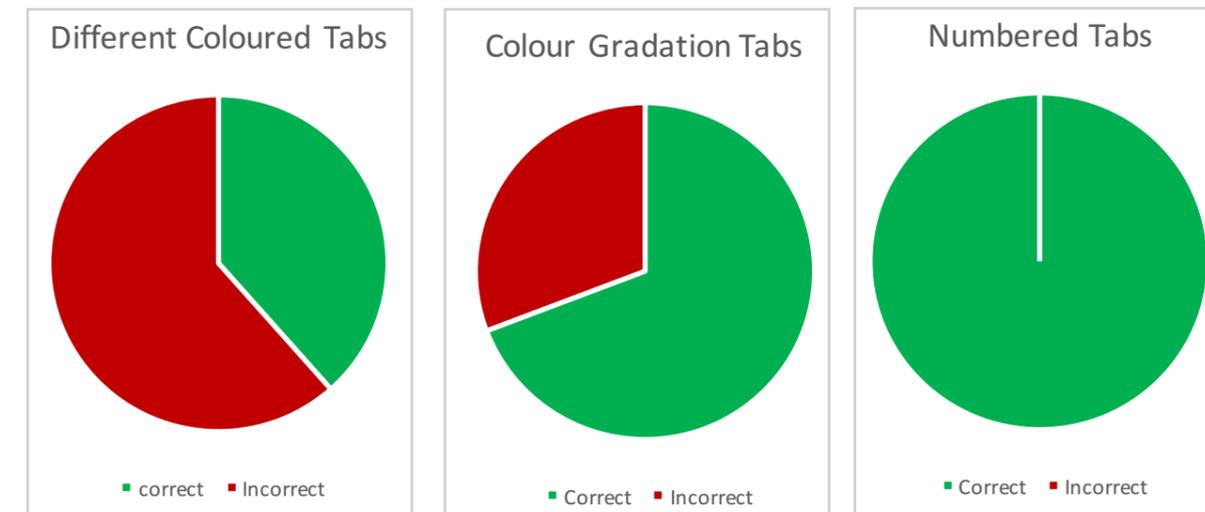


“Obvious, didn't have to think”

“Easy and very obvious”

“Didn't hesitate as really clear”

“Numbers was most straightforward”



“Numbers were easiest but it feels a bit like school”

“People don't like to have to think over something, it should be more intuitive”

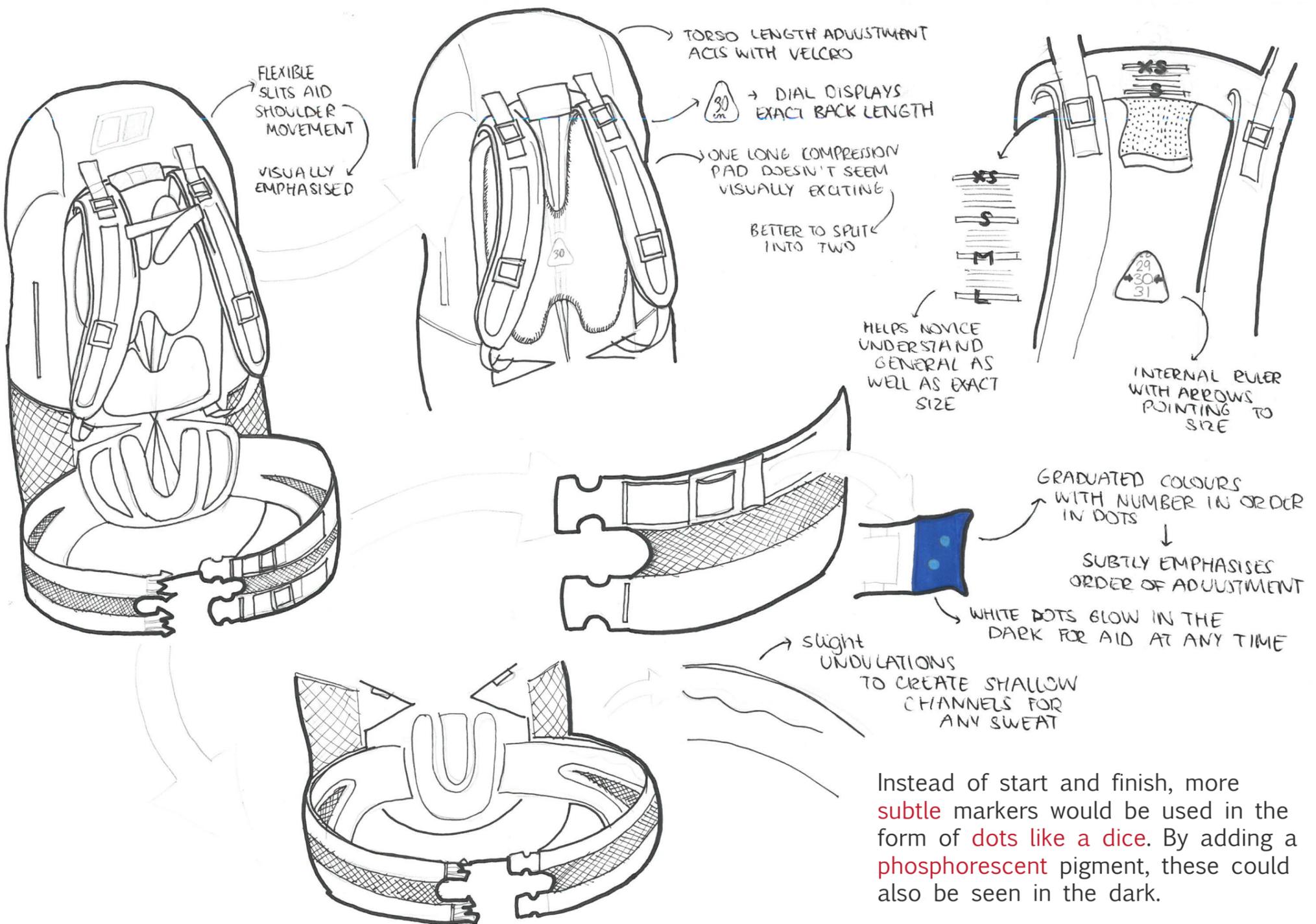
“It's not second nature to know the colours of the rainbow, you really have to think about it”

“Numbers was easier to understand but I preferred the subtlety of the gradient”

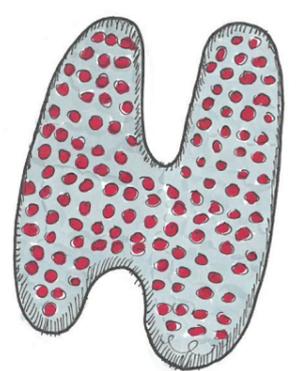
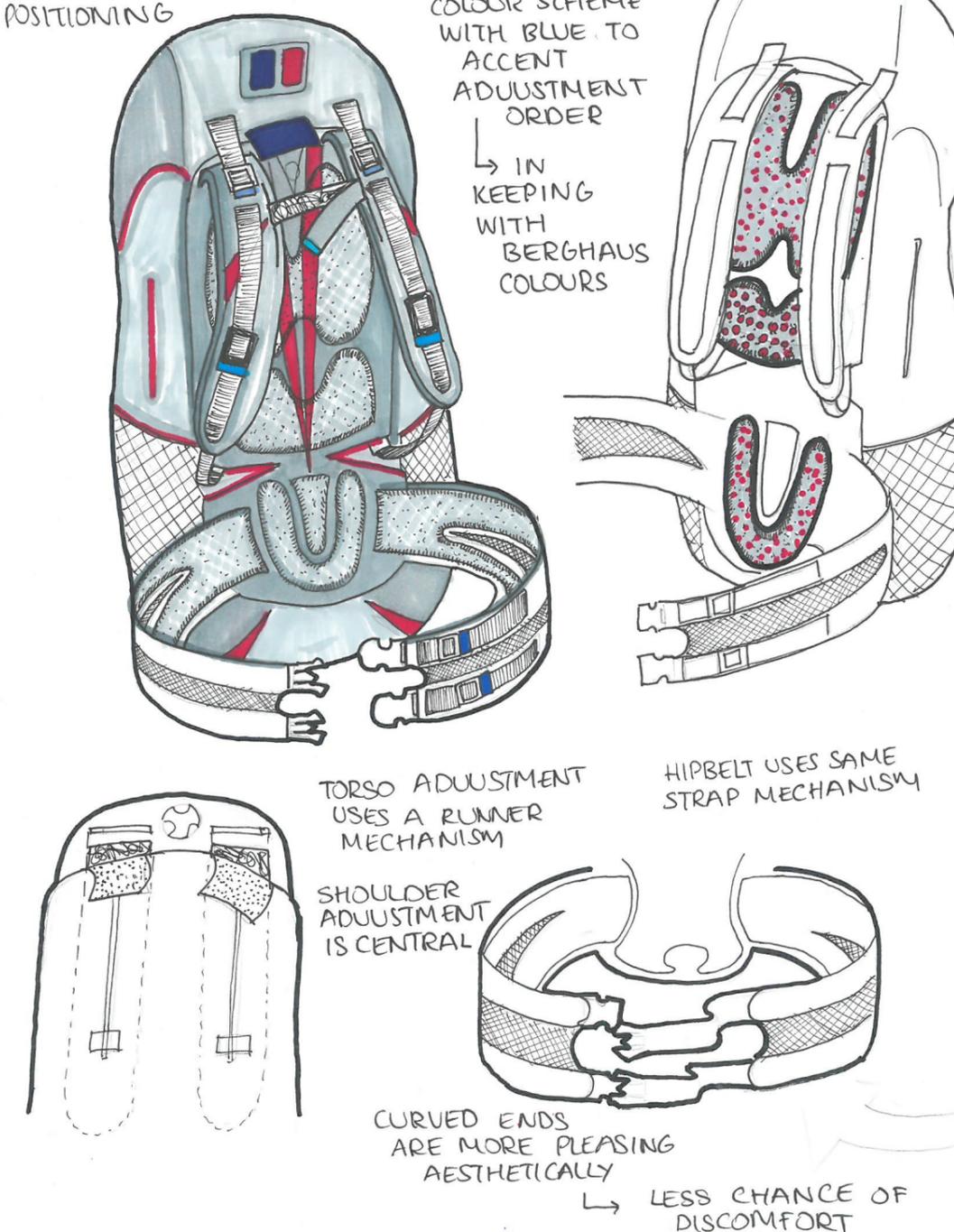
“People who are colour blind could struggle with the coloured tabs and also the coloured options would be harder to see in the dark”

“Markers such as 'start' and 'finish' would ensure the graduated tabs were always done in the correct order”

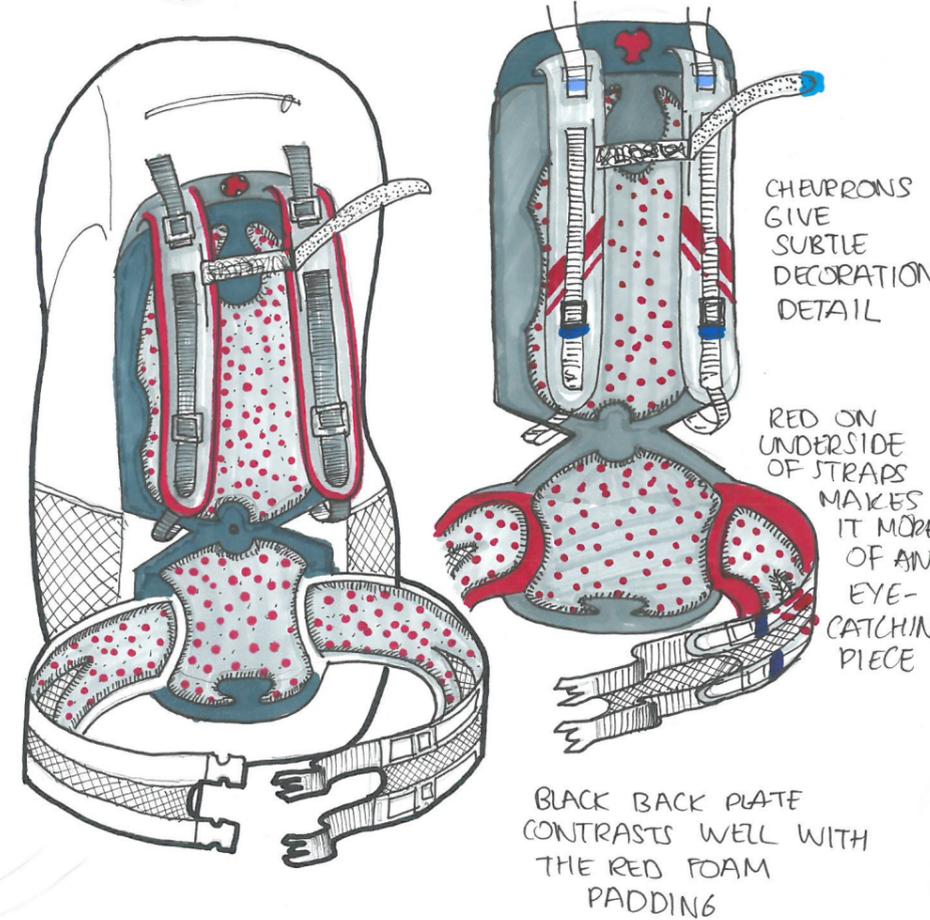
By doing the test in an abstract fashion with no reference to the rucksack, it ensured peoples answers were not swayed by prior knowledge of rucksacks. The results concluded that, although the numbered method was the clearest, some may feel a bit like its a 'rucksack for dummies.' As a result, the colour gradation system will be used but with clear markers for 'start' and finish' to direct the user better.



PROBLEMS WITH SHOULDER ADJUSTMENT POSITIONING



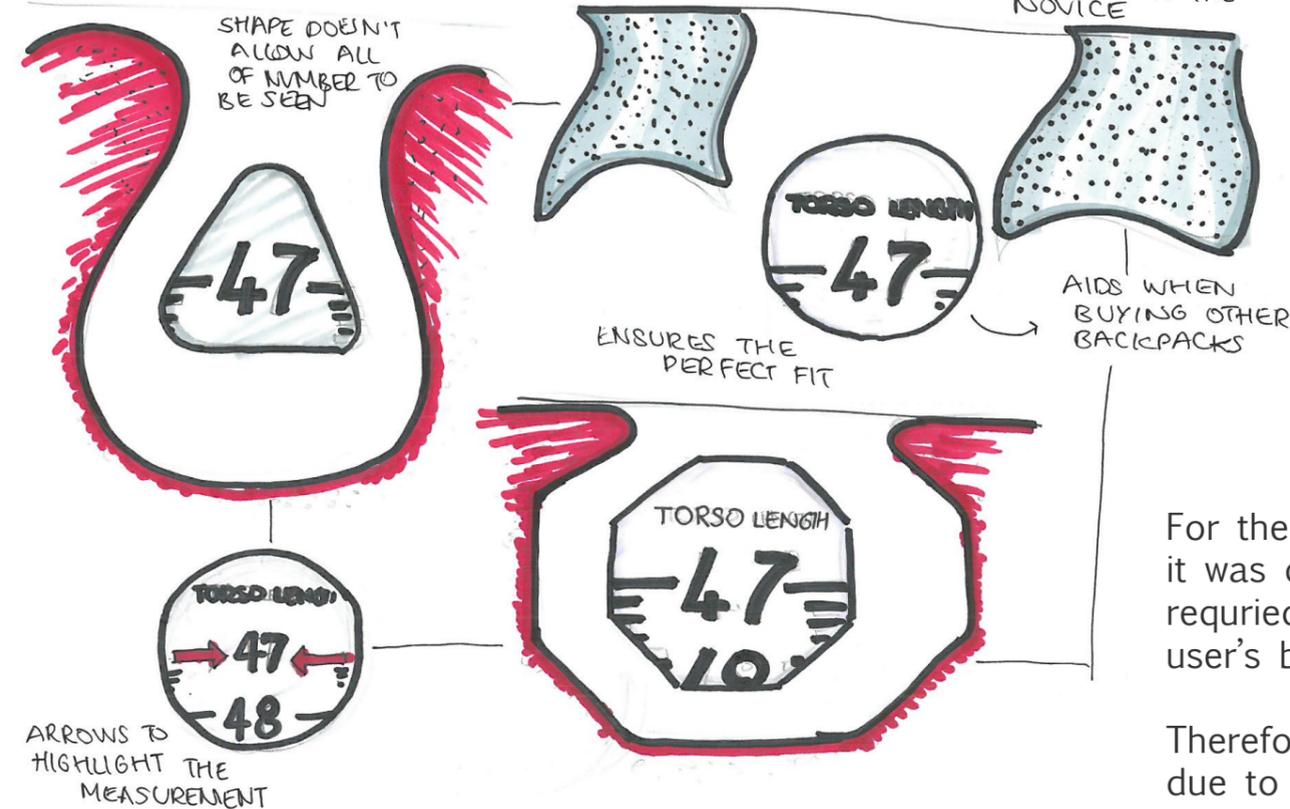
Using red foam behind the perforated material would add a subtle design feature giving it a 'wow' factor and eye-catching feature.



THE DETAILS

Focusing on the **key interaction areas**, different forms and designs were considered.

For the **torso length** adjustment, it was decided a window to show the **exact size** would be included as this would ensure the **perfect fit** whilst teaching novices key information



For the **shoulder adjustment**, when testing, it was discovered that a **flush** surface was required otherwise it would dig into the user's back.

Therefore the arrowed option was chosen due to its notched shape and flush surface.

